

Middle East Oil Show a success

ALLWEILER's first-ever participation in the MEOS Middle East Oil Show from March 15 to 18, 2009 coincided with the official opening of its Middle East Representative Office (MERO) in Bahrain.



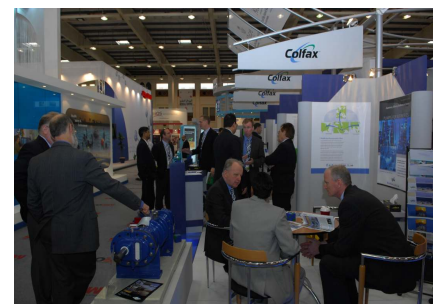
This trade fair was the perfect opportunity to exhibit Colfax Group's entire oil and gas product line. At the same time, the international audience at the event received information about Colfax's activities in the region.

The firm Yussuf Bin Ahmed Kanoo, LLC is ALLWEILER's sales partner in Bahrain. Their booth was the site of many discussions with visitors from the entire Gulf region and representatives of the Bahraini government. Visitors obtained information about Colfax products that are designed to handle the movement and processing of oil and gas.

The leadership of Colfax, including President John Young, traveled to the trade fair to support the local team led by Martin Schröder. They also held meetings with Colfax sales partners and important customers.

During a reception at Hotel Intercontinental Bahrain, John Young and Dr. Michael Matros, CEO of ALLWEILER and Senior Vice President of Colfax, explained to sales partners and customers the reasons that motivated them to establish a local Colfax presence and expressed confidence about their opportunities to do business in the region. According to them, having a representative in Bahrain will be only the beginning. Colfax has already taken initial steps to establish a full Engineering Service Center, including the hiring of additional people this year.

Even the oil industry is currently cutting back on investments. But Colfax is still eager to invest in the Gulf region. Having a presence there will provide the company with the capabilities it needs to provide competent advisory services and deliver its products quickly when demand recovers. The Middle East Representative Office helps sales partners and customers in oil-producing Gulf states select the right pumps and pump sizes and then bring those pumps into operation. At the same time, MERO is a strategic location able to cover all countries of the Middle East, where several companies of the Colfax Group are currently active.



"The Colfax brands are flawlessly positioned and provide the market with exactly the right products. Our quality is another big factor. Finally, our employees have the technical knowledge to complement our products and provide first-rate service," according to Dr. Michael Matros. ■